



# ARGE Conference 2024 Milan

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**Together with our networks, we develop a high-quality and sustainable built environment in which people are doing well.**



**The Building Information Foundation (RTS sr)** is a non-profit, impartial and independent influencer in the Finnish real estate and construction industry. The Foundation promotes a sustainable and high-quality built environment that supports people's well-being. The Foundation, together with its networks, implements research and development projects, promotes innovative approaches in the field and accelerates cooperation between practice and research.

# Construction digitalization – EU situation picture

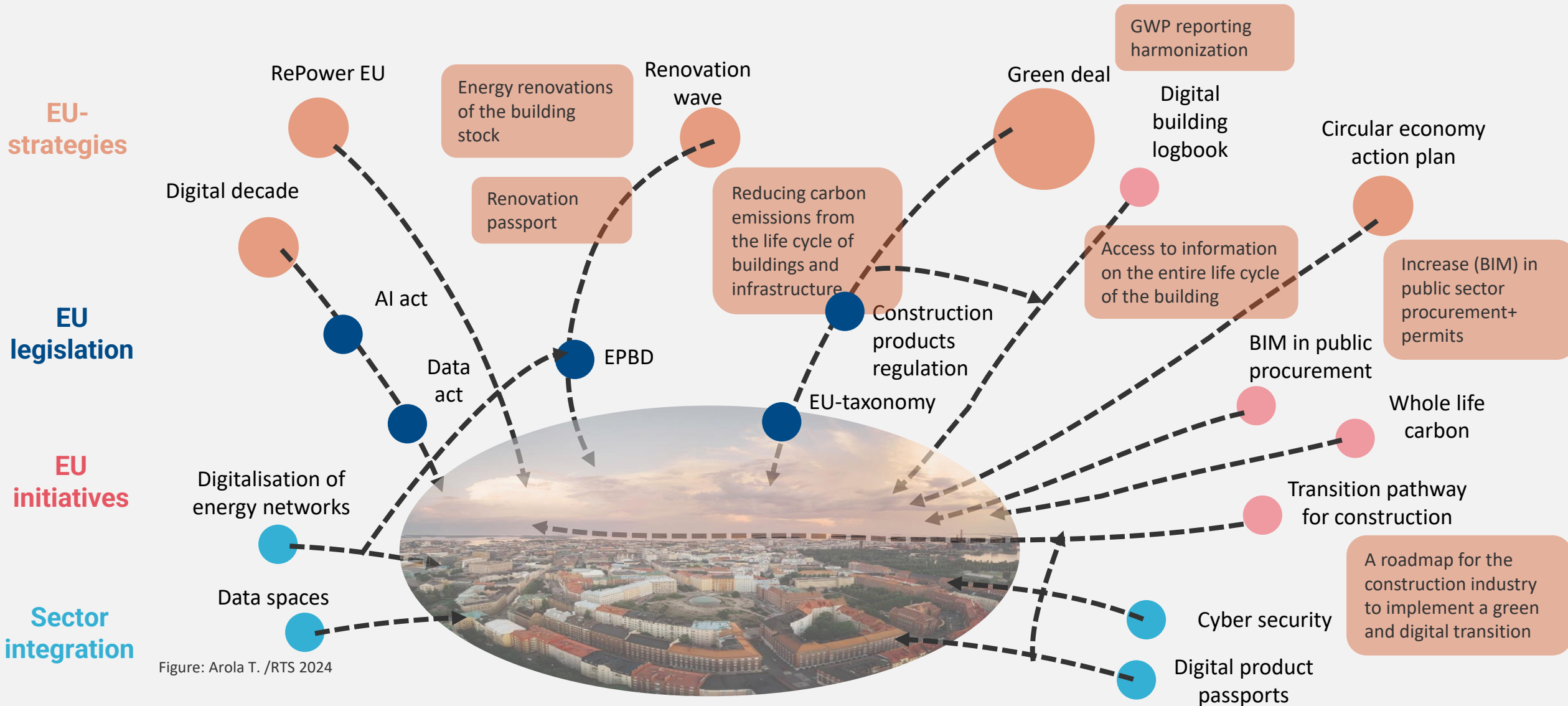


# Digitalisation is a tool for competitiveness

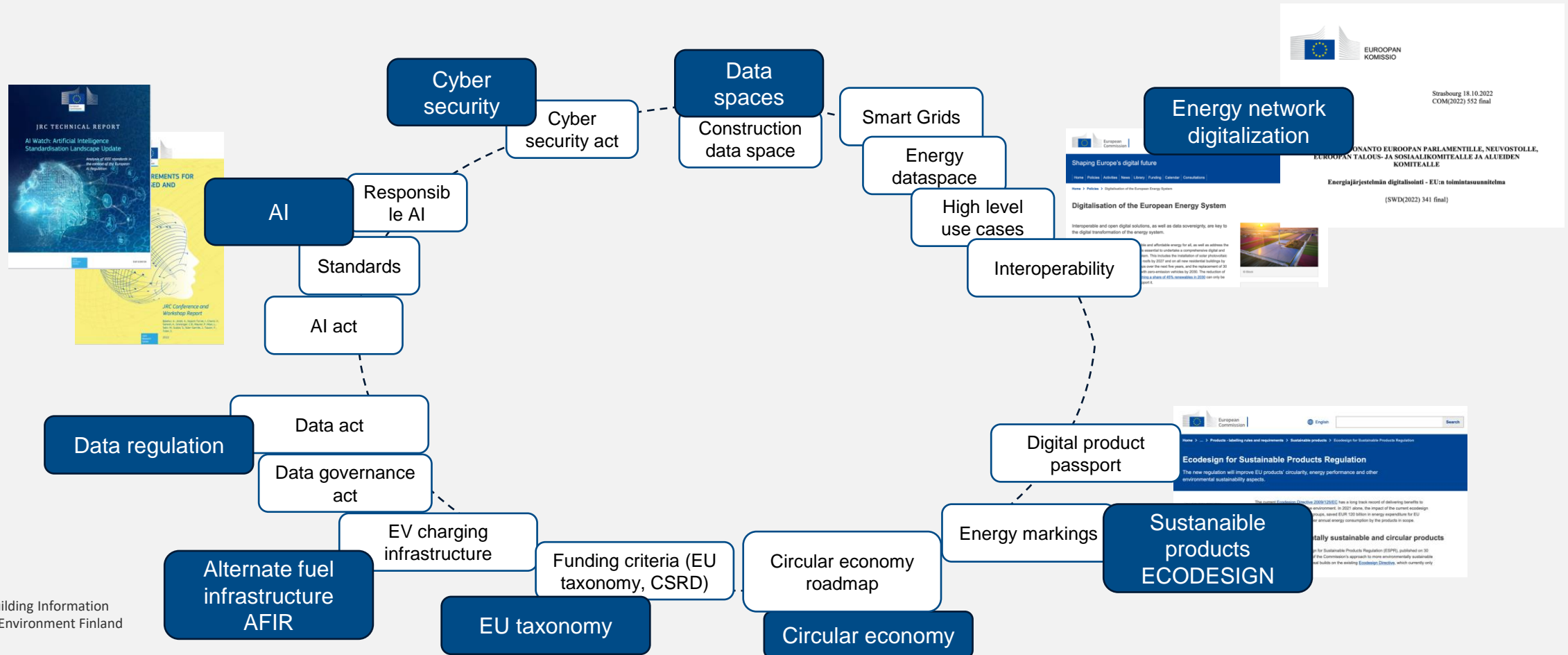
- **High-performance computing (HPC)** – a unique advantage to exploit in areas such as AI, and to stimulate private investment.
- **AI opportunities for vertical use-cases:** AI developments are an **opportunity** for EU industrial players to boost their competitiveness **but also a risk** to lose their leadership and profitability if AI is not rapidly **integrated in their offerings**.
- **Semiconductors:** de-risk strategic dependencies
- **Data as a strategic resource**



# Built environment strategies, regulation and initiatives

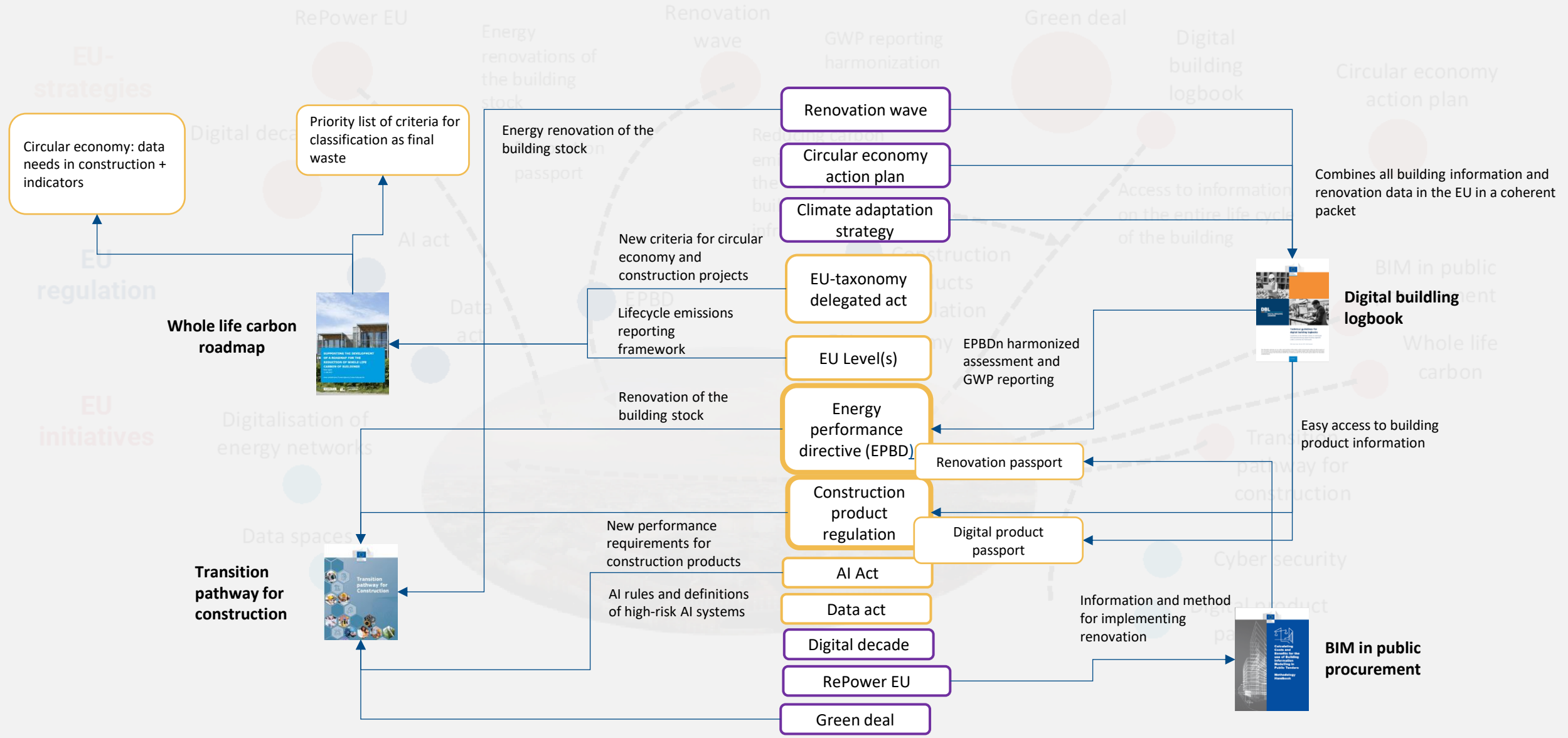


# We are not alone – digitalisation happens also around the built environment



Source: Tommi Arola, Building Information Foundation, Ministry of Environment Finland

# We are in the middle of a new system dynamics!



# New system dynamics requires new digital tools

Digital process management and increased productivity

Digitalised construction product information

Digital product passports and digitalised supply chain

Develop digital building logbook

Mainstream the use of digital design tools to facilitate the performance and environmental impact

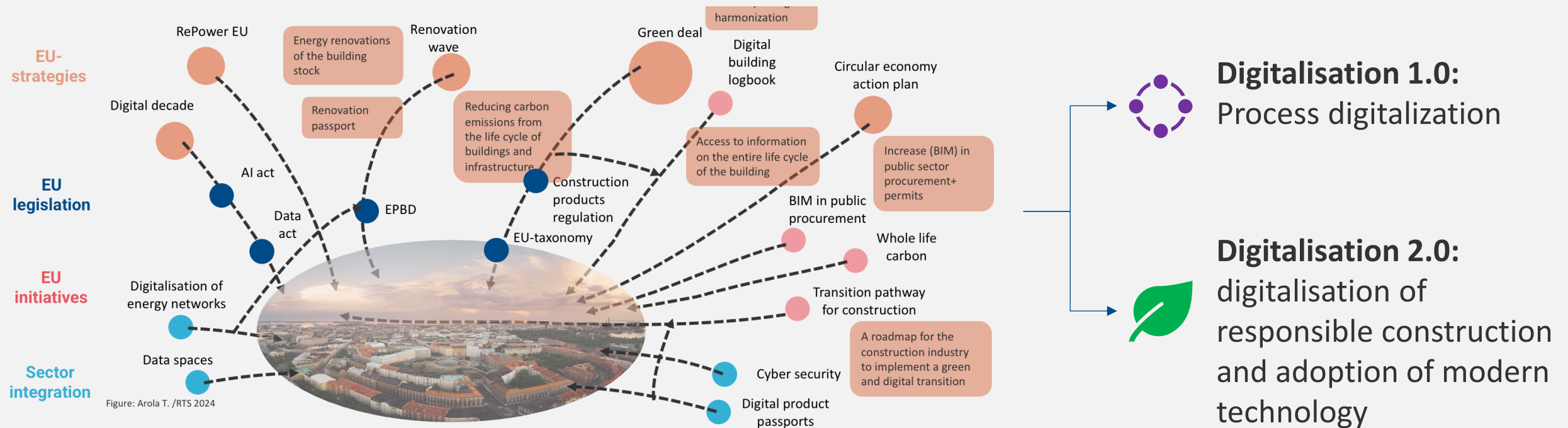
Increase the use of AI, robotics and drone applications

Building data security and cyber resilience



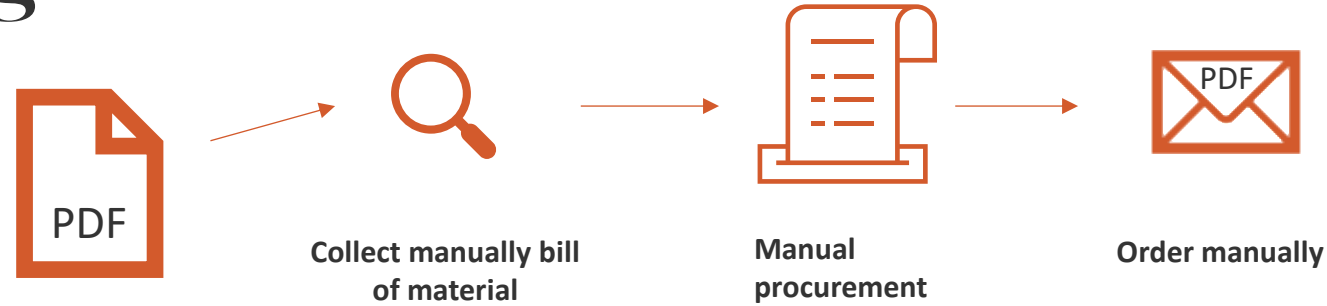


# Take away: we need to do two digitalisation parallel

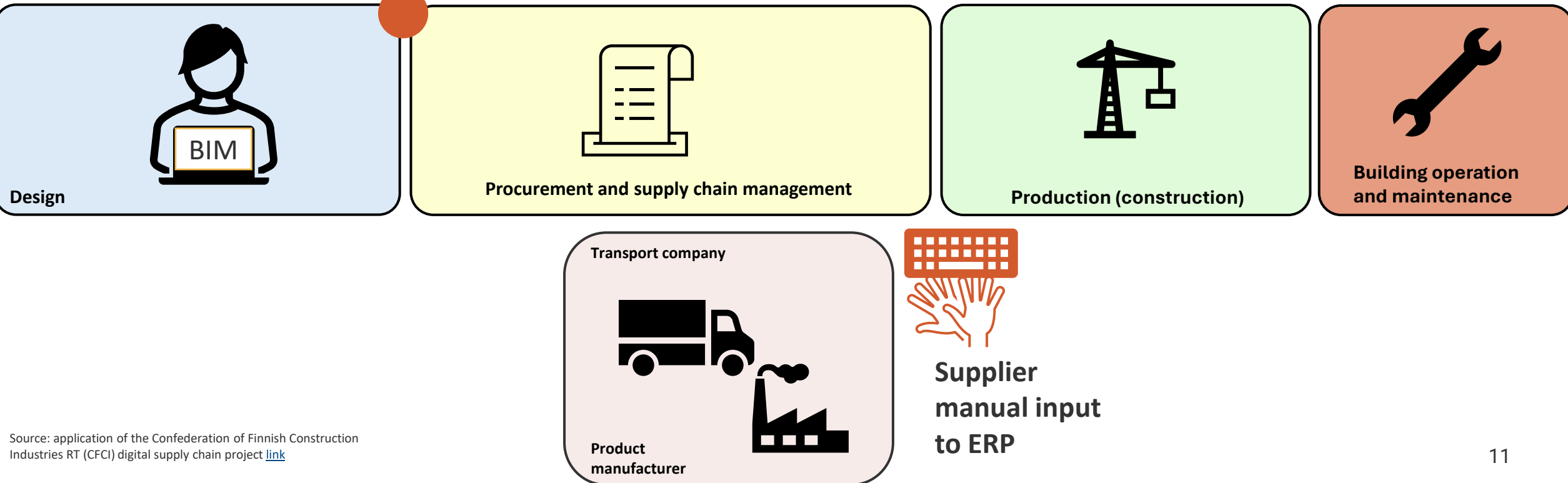


# Case-example from Finland: digital supply chain and product traceability

# The obstacle: supply chain is manual data processing



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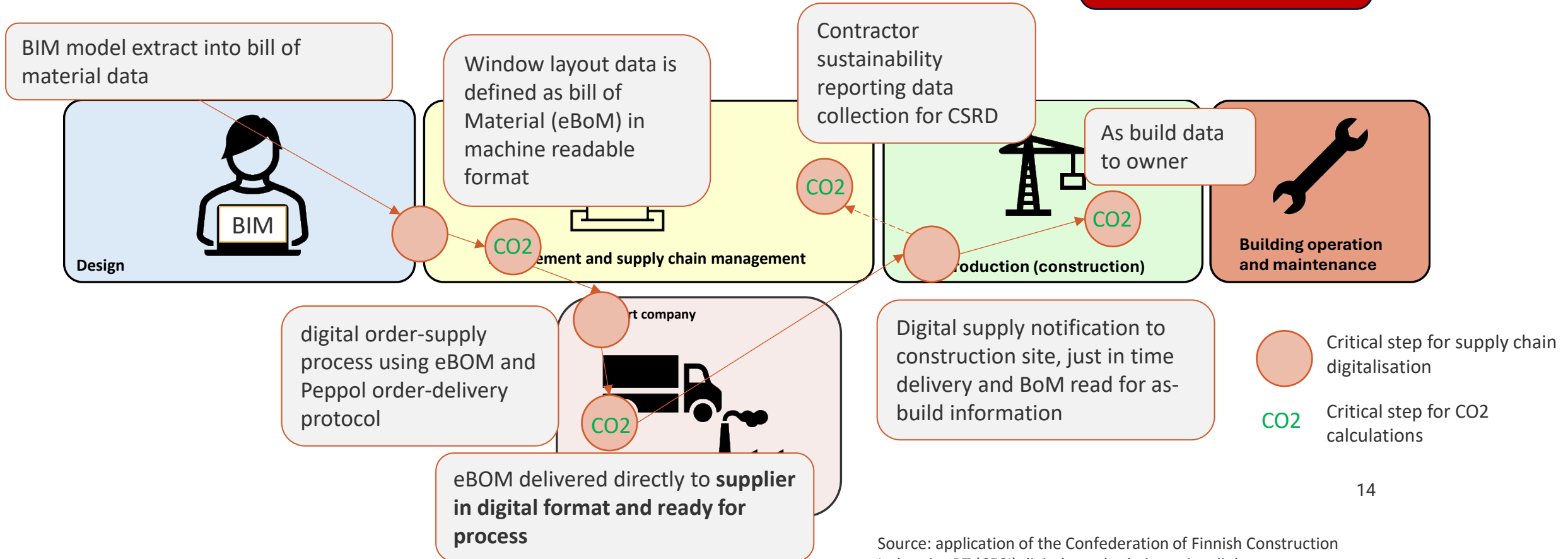


...at the same time we are  
expected to do product  
level GWP reporting and  
circularity optimization

# Holistic system architecture is needed to maintain real product information

This all unlocks e.g:  
- green procurement  
- co2 calculations based on real products

GWP and sustainability  
reporting automatically



14

Source: application of the Confederation of Finnish Construction Industries RT (CFCI) digital supply chain project [link](#)

Take away 1: digital supply chain with  
real product information is a key to  
construction competitiveness

Take away 2: end-to-end access to  
machine readable data is only way to  
do digitalisation



# Main takeaways for ARGE digitalization?

- Adapt to digital supply chains
  - Connection to end-to-end digital information process is required for windows, locks, doors : design <> digital order-delivery <> Logistics <> TAKT site management <> digital as-build delivery
- Digital product information and material traceability
  - EU-taxonomy: sustainability reporting needs a digital trajectory
  - CPR: product circular economy, sustainable materials
  - Product digital product passport
- New data roles and cyber security
  - Data act: gives users of connected products greater control over the data they generate, while maintaining incentives for those who invest in data technologies



# Questions?

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