

# EU Data Act:

## What it means for our industry

Dr. Kai Oberste-Ufer

Convenor Working Group *Digitalisation*

Hans Weissenböck

ARGE General Secretary

# Content

- ➔ Who should be alert now?
- ➔ What is the Data Act and what is the political aim?
- ➔ Some explanations
- ➔ ARGE's actions

# Who should be alert now?

➔ All those who bring the following types of product onto the market:



## 4 'ARGE use cases' in relation to the Data Act

1. **Operators for powered doors, windows, and gates** in an IoT network
2. **Smart door locking devices** for smart home solutions
3. **Integrated security management systems** (access control, video surveillance, alarm ...)
4. **Data for restricted keys for lock cylinders** (e.g. in master key systems)

# What is the Data Act and what is the political aim? (1/3)

- ➡ It is an EU Regulation on harmonised rules for fair access to and use of **data**; it will become applicable on 12<sup>th</sup> September 2025
- ➡ Facilitate access to and use of usage-data from connected products and related services
- ➡ Enabling of users to access the data (comment: and share it with others)
- ➡ Make it easy for the user to switch service providers

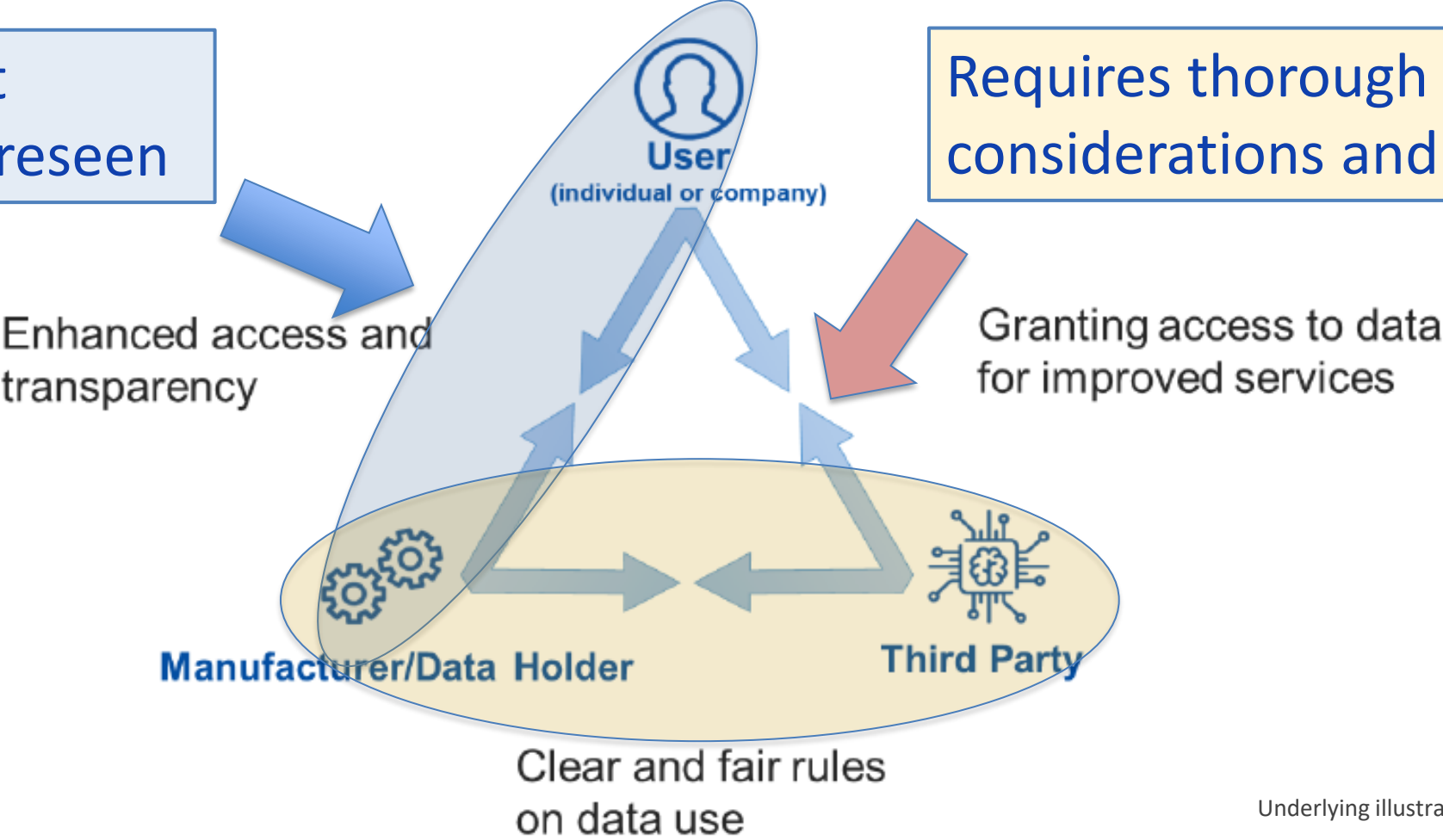
## What is the Data Act and what is the political aim? (2/3)

- ➔ “The Data Act is a law designed to enhance the EU’s data economy and foster a competitive data market by making data (in particular industrial data) more accessible and usable, encouraging data-driven innovation and increasing data availability. It clarifies *who* can use *what* data and under *which* conditions.”
- ➔ <https://digital-strategy.ec.europa.eu/en/factpages/data-act-explained>

# ARGE's reaction towards the EC

No significant challenges foreseen

Requires thorough considerations and analysis



Underlying illustration by European Commission

# Connected products & related services

➔ **Connected product:** Is an item that **obtains, generates or collects data** concerning its use and that **is able to communicate**.

**Examples:** Connected cars, **smart-home devices**, planes, robots, industrial machinery, **automatic door drive**

➔ **Related Service:** Means a digital service **adding features to the product**.

**Example: App to change the door drive speed**



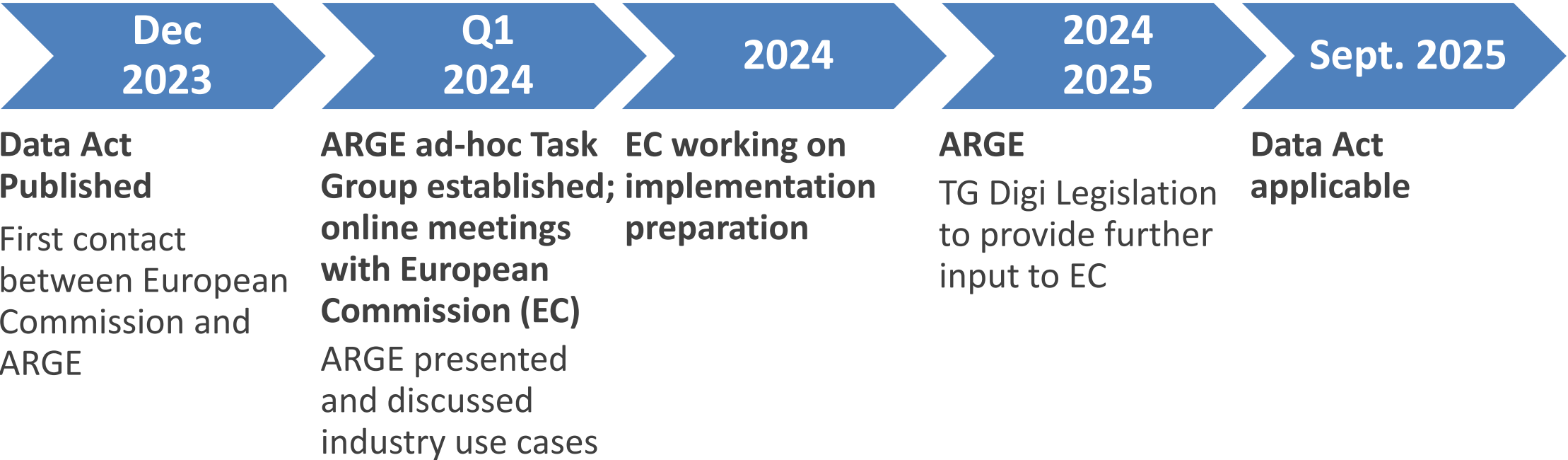
## Connected Product



# Questions, challenges and opportunities

- ➔ **Cost Price Calculation:** What is an appropriate compensation and how is it calculated?
- ➔ **Justification for an investment?**
- ➔ **Legal claims not made in good faith**
- ➔ **Partnering with external parties for enhanced service offerings**

# ARGE's involvements & next Steps



# Thank you!

## Any questions?